

Coordination with Local Communities and International Society

To contribute to the development of local communities and international society, we must focus not only on the site where our business base is located but also understand our relationship with society and recognize our common interests with society. To maintain harmonious relationships with local and international societies, we will contribute to cultural activities and health services and make donations.

Contribution to cultural activities

We conducted a charity auction and a charity fair.

At the Yokohama Bay Quarter, the Company's commercial real estate facilities in Yokohama, we held our fifth charity fair on Sunday, August 24, 2014, which is the date of the Company's inauguration. Blessed with good weather, the charity fair was enjoyed by far more visitors than usual, and the products prepared for the fair sold out. Sales proceeds from the charity fair were ¥95,400, twice as much as usual.

The charity auction, our fourth, is a staple Christmas event we have held at this facility every year since 2010. The charity auction held in November 2014 had popular soccer players of the local Yokohama F-Marinors team as guests, and participants ranged from children to adults. Sales proceeds from the auction amounted to ¥229,000 by selling various goods with the players' autographs and popular Yokohama Bay Quarter products.

The revenues from both events were donated to the Great East Japan Earthquake relief fund via the Japanese Red Cross Society. At Yokohama Bay Quarter, we intend to continue to hold these events to contribute to society.



Charity fair

VOICE

Holding the charity event at Yokohama Bay Quarter

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At Yokohama Bay Quarter, we held two events this year—a charity fair during the summer and a charity auction in the winter.

Our fourth charity fair enjoyed a record number of visitors, including a family consisting of three generations who called the fair a place where games from the good old days could be enjoyed.

At our charity auction, which has been held since 2010, out of appreciation to visitors for attending despite cold weather, we conducted our first “high-five” event with Yokohama F-Marinors players, which was immensely popular among the visitors.

We will strive to continue to implement enjoyable social contribution events to make Yokohama Bay Quarter a shopping mall loved by local customers.

(Group company of Mitsubishi Logistics)



Yokohama F-Marinors charity auction High-Five Event ©Y.F.M.

Contribution through donations, etc.

Cosponsored a charity bazaar at our overseas subsidiary in Vietnam

At our overseas subsidiary in Vietnam, we offered goods to and helped purchase admission tickets for a charity bazaar that was sponsored by the Japanese Business Association of Ho Chi Minh City. Proceeds from the charity were donated to hospitals in Ho Chi Minh City to cover surgery and other medical fees for underprivileged children.



Charity bazaar

We are cosponsoring Diamond Cup Golf as a community contribution.

Participating companies within the Mitsubishi Group cosponsored a notable golf tournament, Diamond Cup Golf, which contributes to local communities and helps nurture junior golfers through charitable activities.

Valuing the underlying concept and purposes of this tournament, the Company cosponsored this event as one of the participating companies.

We conducted a public benefit tree planting event in China.

As part of our CSR activities in China, a public benefit tree planting event was conducted on Sunday, March 8, 2015, in collaboration among Mitsubishi Logistics China Co., Ltd., Shanghai Lingyun Global Forwarding Co., Ltd., and Shenzhen Lingyang Global Forwarding Co., Ltd., Shanghai Branch.

This event helped enhance the environmental awareness of the employees and their families and provided an opportunity outside work for them to interact with each other to build friendships.



Tree planting activity

We conduct social contribution activities as a member of the Mitsubishi Group and participate in the Mitsubishi Social Contribution Liaison Council.

As a social contribution activity within the Mitsubishi Group, we donate to academic and charitable enterprises and conduct various volunteer activities. Also, as a member of the Mitsubishi Social Contribution Liaison Council, we report on our related activities and exchange information.

We participate in locally rooted volunteer activities.

We participate in local communities' cleanup activities as a volunteer.